

# Course Syllabus

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## Course Information - Business Foundations 0400

Semester course .50 credit, elective

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## Teacher Contact Information

Mrs. Donna Sadowski. Huron High School. Room 201. 419-433-1234. dsadowski@huron-city.k12.oh.us. 7:00am - 3:00pm.

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## Course Pre-requisites

None

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## Course Description

Are you interested in a career in Business? Business Foundations gives students the preparation they'll need to SUCCEED in today's competitive business world. This course introduces the student to core business practices by providing an overview of the major functional areas of business, management, marketing, accounting, finance, economics, and information technology. In addition, the course addresses other important concepts such as law, ethics, and social responsibility, forms of ownership, small business, entrepreneurship and international business. Business Foundations is available to students in 10th - 12th grade.

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## Student Learning Objectives/Outcomes

- Characteristics of the economy
- Opportunities and challenges of global markets
- Business ethics and social responsibility
- Forms of business ownership and franchising
- Entrepreneurship and small business
- Accounting and financing practices
- Investment strategies
- Marketing
- Principles of management and human resource challenges
- Information technology
- Operations management
- Business law

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## Required Textbooks and Software

BUSN 4, Kelly and McGowen  
Internet, Web 2.0

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## Suggested Textbooks and Materials

None

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## Assignments & Academic Calendar

### Quarter 3: Jan 13 – Mar 21

#### I. The Business Environment

- a. (Chapter 1) Syllabus/Course Policies, Business Now.
- b. (Chapter 4) Business Ethics and Social Responsibility.
- c. (Chapter 5) Business Communication.

#### II. Forming, Owning, and Financing a Business

- a. (Chapter 6) Forms of Business Ownership and Franchising.
- b. (Chapter 7) Entrepreneurship and Small Business.
- c. (Chapter 8 Lessons 1-4). Accounting.

### Quarter 4: Mar 31 – May 29

#### I. Marketing

- a. (Chapter 11). Overview of Marketing.
- b. (Chapter 12) Marketing Product and Promotion.
- c. (Chapter 13) Marketing Distribution and Pricing.

#### II. Management

- a. (Chapter 14) Principles of Management.
- b. (Chapter 15) Developing and Managing Human Resources.

#### III. Emerging Trends and Concluding Topics:

- a. (Chapter 16) Information Technology.
- b. (Appendix 2) Business Law – Only if time permits.

Final exams

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## Grading Policy

Standard HHS grading scale

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## ODE Academic Content Standards:

Meets the ODE Business Education Academic Content Standards: See ODE website Financial Literacy.